

unusual usual things

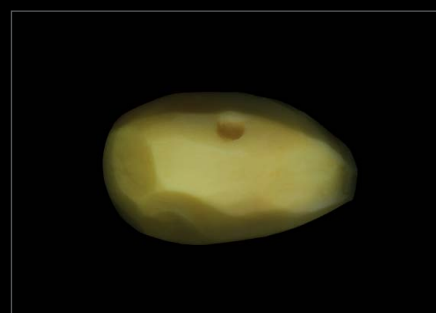
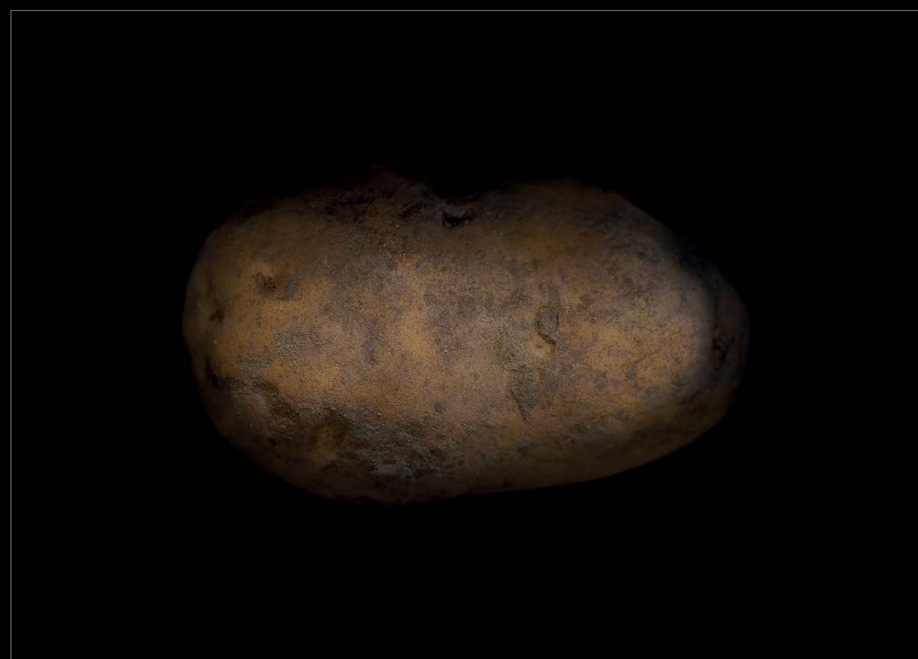
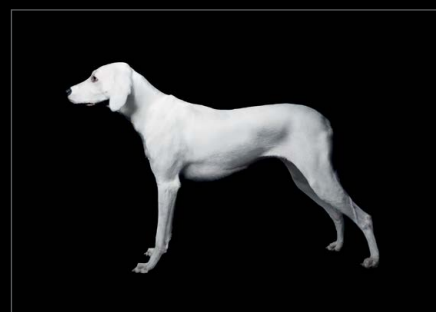
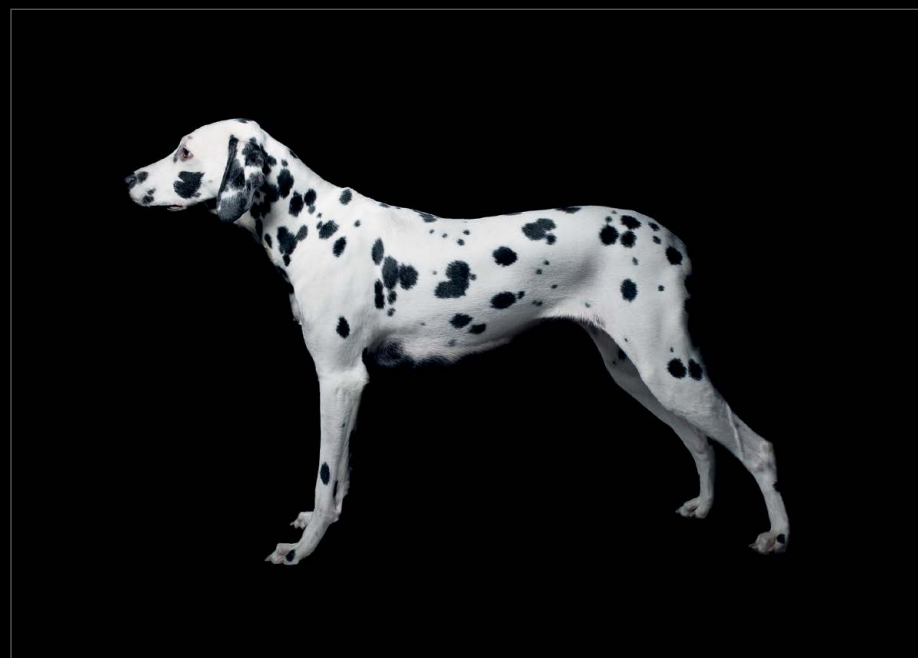
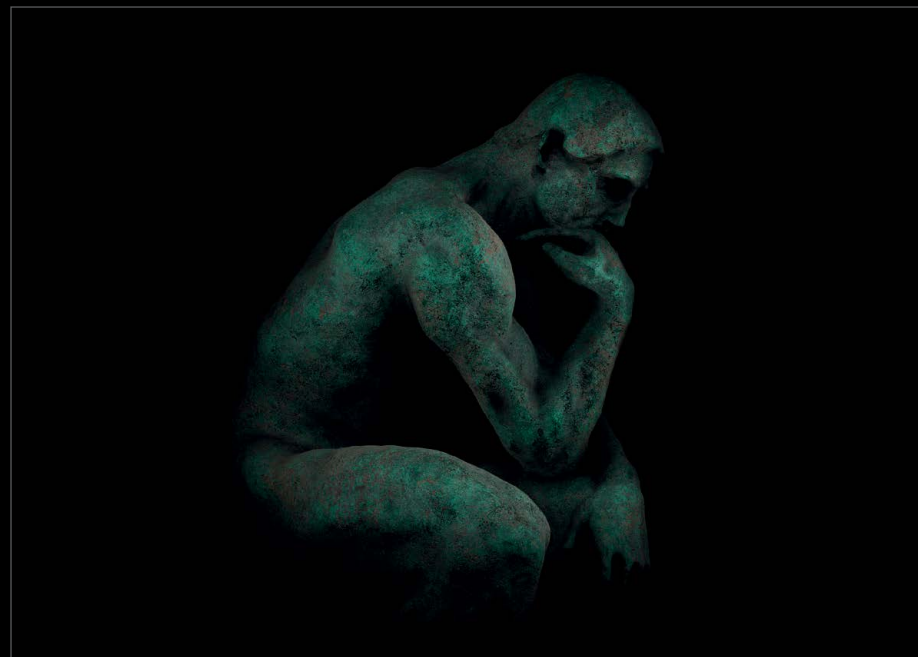
march

Life is full of things that just don't work properly, and we are on a mission to change that! We don't invent new things, we improve existing ones. Finding problems and then offering solutions – in a clean and clever way – is the key to our success. Besides – we love technology and each MARCH product is brimming with innovation. As they say: you didn't even know you wanted it until you saw it. So, let's get acquainted.

march

scratchable postcard

job done



When getting things done, our body gives us dopamine - hormone of pleasure. All you have to do is find a way how to release it. That's why we created postcards which give you higher motivation. So, clean the statue, rub the Dalmatian or peel the potato - get that dopamine right away!

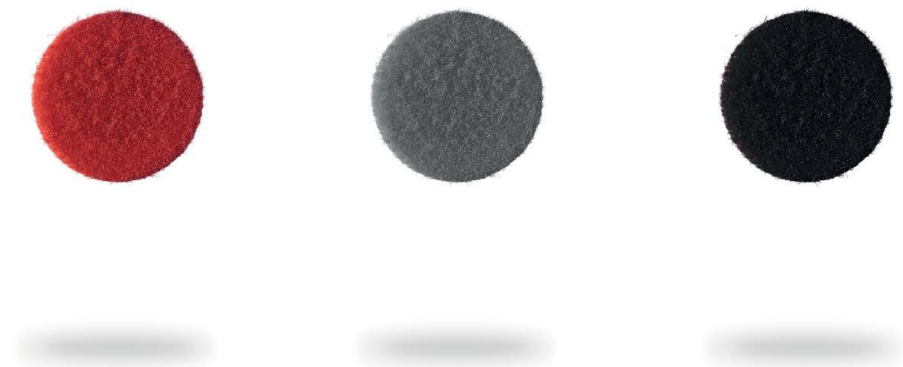
Features: perfect as a surprise gift, easy-scratching
Size: 148 x 210 mm (A5)



camera cover

camout

new



Take care of your privacy without ruining your camera lens – just apply our safe, glue and trace-free sticker for multiple use.

Technology can be great, but it is better to be safe than sorry when it comes to your privacy. This lens sticker is an unhackable invention and 100% effective, making sure your device's camera is only used when you want it to be. Whether it is on a smartphone, a tablet or a laptop, camera cover keeps you in control. Made from a silicon-based material it can be used multiple times – just slide it on and off the lens. The base is covered with a soft velour coating which serves as an extra protection for the lens from scratches and grease.

Features: soft touch, multiple use, trace-free

Size: 10 mm



reflective sticker

night saver

new



Turn any object into a reflector! Sticking to a wide range of surfaces - reflective stickers will make almost any object stand out in the night.

Whether it is attached to a jacket, a bicycle, a helmet, a bag or a lamppost, reflective stickers will keep it visible at night. Made from quality materials, this sticker won't leave traces of glue and won't damage the surface. Unless you throw it in the washing machine the sticker will hold well into the future. So take a few and let your creativity guide you!

Features: waterproof, trace-free, multiple surface use:
textile, leather, metal, plastic, rubber

Size: 53 mm

swinging reflector

swinkle

new



A reflector that dangles, swings and wags – making you even more visible in the headlights!

The swinging reflector was created thinking with your looks during the day and your safety at night-time in mind. It looks great on a backpack, a coat, a bicycle, a baby stroller, a dog leash or wherever else you fancy to hooking it onto. This attachable reflector has one certain advantage – it moves and shakes together with you, creating even better visibility to drivers at night. And when your friends ask what it is, just say it's for a good look and good luck!

Features: certified EN13356:2001, soft touch, water-resistant

Size: 3 x 10 cm, Ø 5,8 cm, rubber string 20 cm

reflective badge

oreflector



Safety first. As well as style!

Reflective badge OREFLECTOR shines in the dark like a supernova, making you visible at night and looking great at sunrise. That's why you don't have to take it off. Wear OREFLECTOR without ruining your outfits and without being run over.

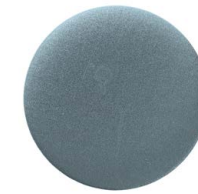
The market doesn't offer safety reflectors, which are good looking and can be a fashion accessory. And then there is the human need to feel safe on the roads. Ideal for wearing yourself or giving as a present.

Features: certified EN13356:2001, water-resistant, withstands up to -40°
Sizes: mini 38 mm, maxi 55 mm



reflective badge

colours

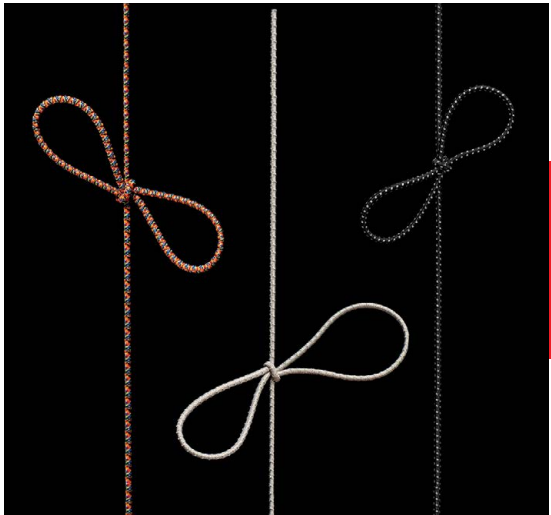


new



elastic shoelaces

last knot



new
reflective

Step in & out without tying a knot + keep your feet comfy!

The elastic nature of our laces enables you to step in and out of shoes with the knot in place. Imagine a life without having to lace your shoes all the time! Besides, stretchy laces reduce pressure points and enable you to move around freely. That's why LAST KNOT shoelaces make any shoe more comfortable. We bet you'll even forget you're wearing them.

Features: tie-free, stretchable, reduce pressure points
Size: short 50 cm for smart & kids shoes,
long 100 cm for sneakers, leisure & sport shoes

[click here for video](#)



reflective buttons

light my coat



Replace your old buttons with new reflective ones. Why?
They do 3 things at a time: hold your clothes together, reflects light at night thus keeping you safer and guarantees your looks to be WOW. So take a needle and add reflective buttons to your wardrobe. Or ask mum!

Features: withstands up to -40°C , washable, water-resistant
Sizes: mini 22 mm, maxi 28 mm

weightless tote

blank bag



new

A bag that fits into your pocket yet can carry way more. Your trustworthy featherlight carrier made from a robust synthetic paper. Water resistant, obviously.

Features: ultra-light, durable, washable

Size: small 33 x 41 cm, big 42 x 52 cm



reflective tote

my cosmos



A sturdy cotton bag with night sky inspired reflective design. Become a safety star each night and stay Milky Way all day.

This tote bag works as your favorite regular during the days and doubles as a reflector after the sunset. A space inspired design covers one side of the bag while the other stays black. Sturdy cotton makes it ideal for your gallery catalogues as well as grocery items, while the inside pocket helps to keep all small things in check. Safety geek fact: a tote bag is worn at the same height that car lights shine most intensely. This reflective tote bag will sparkle, twinkle and glitter like the Milky Way on any way.

Features: reflective print, inside pocket for small things

Size: 33 x 41 cm



handmade lollipop

jollypop



Impressive size, sweet looking, sweet tasting lollipop like they used to be. Natural color, homemade taste, mouthwatering looks. Each JOLLYPOP is unique and carefully made with loving hands. It just takes you back. Instantly!

Features: handmade, natural herbs, GMO free, gluten free, allergen free, expiration date - 24 months

Flavors: banana moon, sharp mango, grapefruit piggy, very berry, happy apple, street sour

herbal tea

t-spoon



Just dip in hot water and enjoy a spoonful of most natural herbal tea! The genius invention of 3-in-1 tea: wooden spoon + yummy herbs + sweetness. All carefully made by hand. Dip T-SPOON in boiling water, let the plants release aroma and have yourself a cup of tasty tea.

Features: handmade, natural, GMO free, gluten free, expiration date - 24 months

Flavors: peppermint, thyme, caraway, mix of peppermint & thyme



writable t-shirt

cotton twitter



Take a piece of chalk and write your message on a COTTON TWITTER t-shirt. Want a new message? Simply throw the t-shirt in a washing machine and write again. Writable text lasts until you clean it.

Features: multiple time use, washable, unique packaging, chalk included
Sizes: S - XXL





writable sweatshirt

cotton twitter



As the poet said: words like violence break the silence. Put your wit onto the COTTON TWITTER sweatshirt with a piece of chalk and walk the Earth spreading the word – your word. No internet connection necessary and unlimited selection of handcrafted fonts are available. You can always change a message by throwing COTTON TWITTER into the washing machine. That's what a personal tweet is all about. Writable text lasts until you clean it.

Features: multiple time use, washable, unique packaging, chalk included
Sizes: S - XXL





birdhouse

bird bnb



Hey, bird. Looking for a place to stay? BIRD BnB is a fold-out birdhouse for a city, just pull the ropes and voila! Place it on a house wall, tree, or balcony - BIRD BnB location is always central, not far from main attractions, like trash bins and farmers market.

BIRD BnB is designed for smaller birds (sorry pigeons) and has large wooden roof terrace you can hang out with other feathered friends. Inside you will find everything you need, like a rope to chill on. BIRD BnB comes with full breakfast, whatever your human neighbor is having that morning: granola, croissant or nachos. So, stay as long as you want, but remember – no loud twittering after midnight.

Features: fold-out, easy & quick assembly - no tools necessary. Designed for small garden birds. Complies with birdhouse requirements. Long lasting. Easy hanging on many objects. Extended roof for protection against predators.

Size: 27 x 12 x 33 cm



[▶ click here for video](#)



picnic/table cloth

trattoria 2.0



Do you love white and tidy tablecloths like in Italian trattorias? But hate the idea of ironing them? We do too. So we made iron-free tablecloth!

The paper-cloth is washable and almost impossible to tear apart. After use just put the tablecloth into the washing machine and re-use it straight away because it dries instantly!

Features: indoor & outdoor use, ultra-light (115 - 275g), washable, recyclable

Sizes: rectangle big 150 x 250 cm, rectangle small 100 x 150 cm, square 150 x 150 cm, round 150 m



wall sticker

Xmas tree



A guilt-free Christmas tree: roll it out, stick to any vertical surface and wait for Mr. Claus.

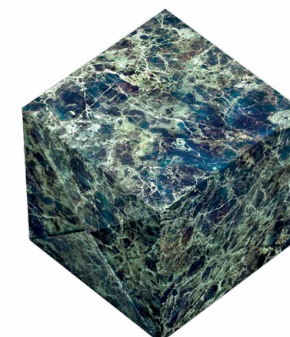
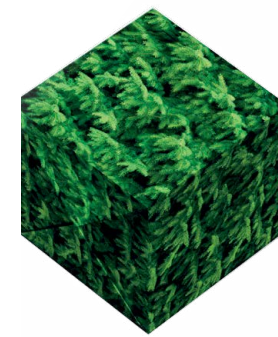
Why cut a tree just for fun and throw it away afterwards, when you can decorate your room with a hip-looking Xmas tree wallpaper? On the back side it has safe sticky surface, looks great at all times and gives your interior a very fresh Xmassy look. So, redeem your karma from bad points - get yourself unrolling Xmas tree. It's the real thing, even better than the real thing. Ecolicious!

Features: for multiple surfaces, removable, one time use

Sizes: small tree 78 x 29 cm + large tree 158 x 60 cm

wrapping paper

flat nature



Unique gifts deserve to be wrapped in unique paper!

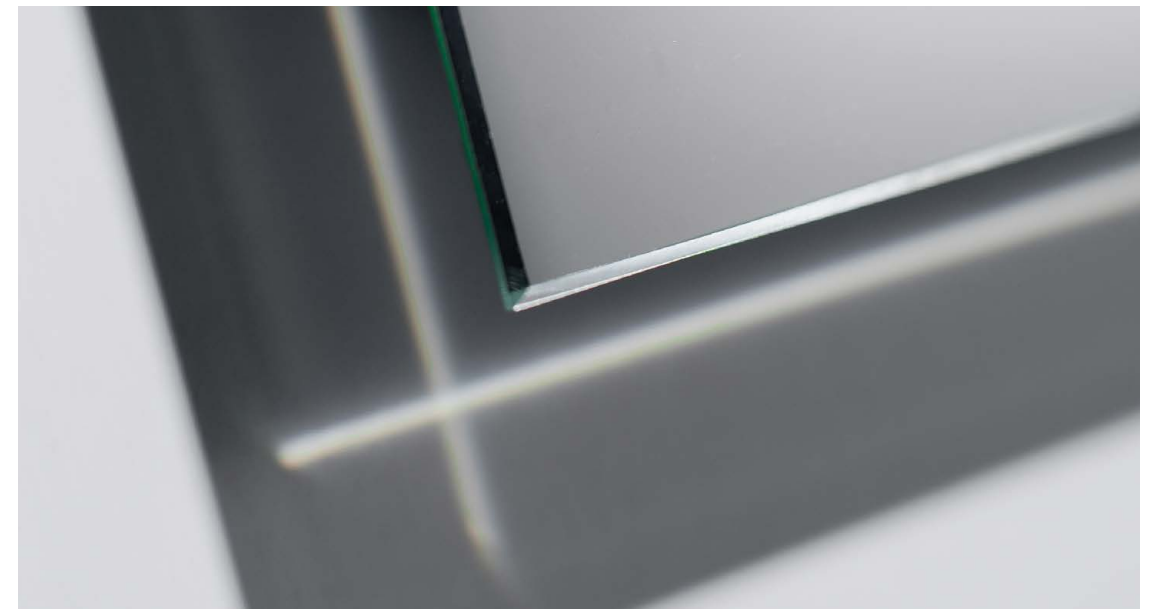
Use this photorealistic wrap and your present will turn into a marble brick, sliver of the ocean or a fir tree. Simple, beautiful and, most importantly, no more cliché heart, flower or teddy bear patterns on your gifts.

Features: unique pattern, easy folding, no trace or cracks after bending

Sheet size: small 47 x 70 cm, big 70 x 100 cm

magnetic mirror

key keeper



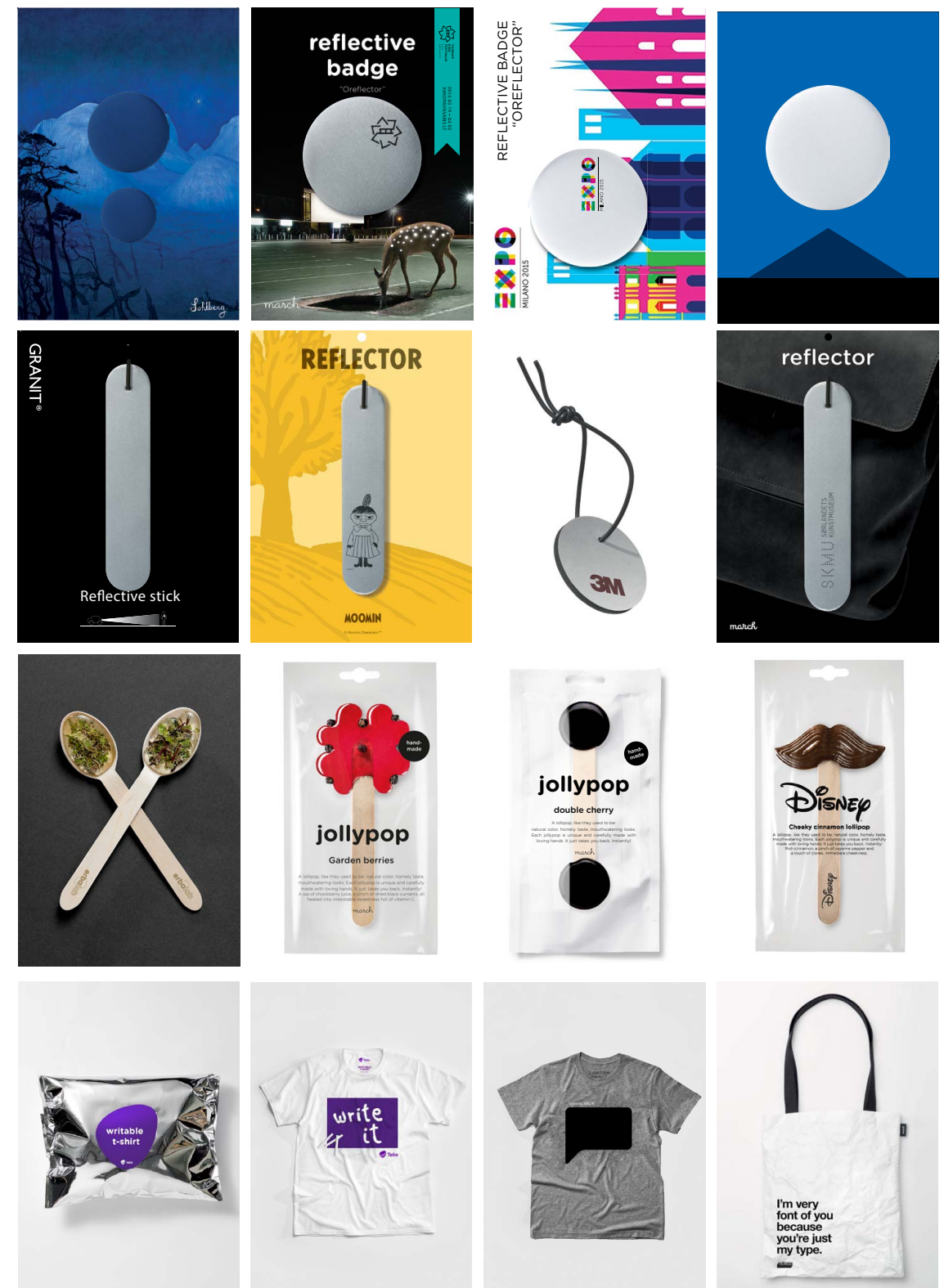
A mirror + a magnet: it will hold your keys, coins and other metal objects.
Place it on a wall next to your door and never forget anything at home.

Features: magnetic, easy hanging, scratch-resistant

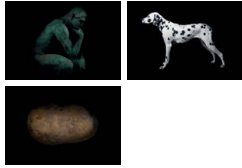
Size: A4 - 21 x 29,7 cm, A3 - 29,7 x 42 cm



custom products



All products are available for customization.
Personalize them with individual packaging or print.



scratchable postcard

job done

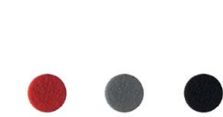
size
148 x 210 mm (A5)

material
card stock paper

packing
envelope included

- dog
- statue
- potatoe

p. 2 - 3



camera cover camout

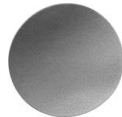
size
10 mm

material
poli-flock

packing
paper card 105 x 210 mm

- black
- grey
- neon red

p. 4 - 5



reflective sticker night saver

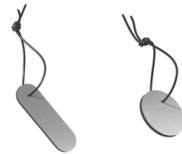
size
Ø 53 mm (2 pcs per pack)

material
certified reflective material,
glue

packing
paper card 105 x 210 mm

- silver

p. 6 - 7



swinging reflector swinkle

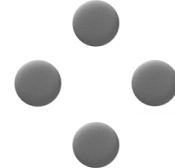
size
long 30 x 100 mm
round Ø 58 mm
string 200 mm

material
certified reflective fabric,
rubber

packing
paper card 105 x 210 mm

- silver

p. 8 - 9



reflective buttons light my coat

size
mini 22 mm (4 pcs per pack)
maxi 28 mm (4 pcs per pack)

material
certified reflective fabric,
plastic backing

packing
paper card 105 x 210 mm

- silver
- black
- white
- neon yellow

p. 16 - 17



weightless tote blank bag

size
small 33 x 41 cm (90 g)
big 42 x 52 cm (115 g)

material
bag - 100% TYVEK
(high density polyeth-ylene),
straps - 100% polyester

packing
polyethylene bag

- grey
- white

p. 18 - 19



reflective tote bag my cosmos

size
33 x 41 cm

material
65% polyester,
35% cotton

packing
polyethylene bag

- black

p. 20 - 21



picnic/table cloth tratoria 2.0

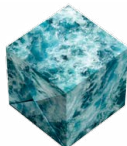
size
rectangle big 150 x 250 cm
rectangle small 100 x 150 cm
square 150 x 150 cm
round 150 cm

material
100% TYVEK
(high density polyethylene)

packing
foil bag 21 x 33 cm

- white

p. 32 - 33



wrapping paper flat nature

size
small 47 x 70 cm
(2 sheets per pack)
big 70 x 100 cm
(1 sheets per pack)

material
70 gsm matt paper

packing
plastic tube

- sea
- marble
- fir tree

p. 36 - 37



wall sticker Xmas tree

size
small 78 x 29 cm
large 158 x 60 cm

material
removable PVC sticker

packing
small + large Xmas trees
included,
cardboard tube 5 x 65 cm

- fir tree

p. 34 - 35



birdhouse bird bnb

size
27 x 12 x 33 cm

material
roof – oak,
body – polystyrene sheets
(HIPS),
rope – polyamide,
screw-loops – metal clips,
rope-ends - plastic

packing
flat pack,
cardboard box 34 x 13 x 6 cm

- oak & white
- oak & black

p. 30 - 31



magnetic mirror key keeper

size
A4 - 21 x 29,7 cm
A3 - 29,7 x 42 cm

material
mirror, black MDF,
neodymium magnets

packing
screw & stainless-steel
key ring included,
black carboard box
A4 - 33,5 x 23,5 x 4,3 cm
A3 - 46 x 32 x 4,3 cm

- mirror

p. 38 - 39



writable t-shirt cotton twitter

size
S-XXL

material
100% cotton

packing
3 pcs of chalk included,
metal tin 10,5 x 15 cm,
foil bag 22 x 19 cm

- unisex
- black
- grey
- white
- kids
- black
- grey
- light grey
- white
- turquoise
- pink
- navy
- lemon

p. 26 - 27



writable sweatshirt cotton twitter

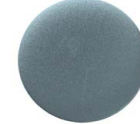
size
S-XXL

material
55% cotton,
45% polyester

packing
3 pcs of chalk included,
foil bag 33 x 28 cm

- unisex
- black
- grey
- kids
- black
- grey

p. 28 - 29



reflective badge oreflector

size
mini 38 mm (1 pcs per
pack)
maxi 55 mm (1 pcs per
pack)
double 55 & 38 mm (2 pcs
per pack)

material
certified reflective fabric,
metal pin, plastic backing

packing
paper card 105 x 210 mm

- metallic blue
- metallic pink
- metallic gold
- silver
- black
- white
- blue
- red
- neon orange
- neon yellow
- khaki

p. 10 - 13



elastic shoelaces last knot

size
short 50 cm
long 100 cm

material
50% rubber thread,
50% polyester,
metal aglets

packing
cardboard box 10,5 x 21 x 1 cm

- black
- neon yellow
- neon orange
- reflective black
- reflective grey
- reflective mix

p. 14 - 15



handmade lollipop jollypop

ingredients
banana moon - glucose
syrup, sugar, ascorbic
acid, nat. aroma type
banana, titanium dioxide,
curcumin.
sharp mango - glucose
syrup, sugar, ascorbic
acid, nat. aroma type
mango, titanium dioxide,
curcumin, extract of
Cryptocarya.
grapefruit piggy - glucose
syrup, sugar, ascorbic
acid, nat. aroma type

grapefruit, titanium
dioxide, curcumin, extract
of Cryptocarya.
very berry - glucose syr-
up, sugar, concentrated
chokeberry juice, ascorbic
acid, dried black currants.
happy apple - glucose
syrup, sugar, ascorbic
acid, chlorophyll, natural
apple essence
street sour - glucose
syrup, sugar, ascorbic
acid, natural aroma type
lemon, titanium dioxide,

vegetable carbon.
packing
PA/PE plastic bag 23 x 12 cm

- banana moon
- sharp mango
- grapefruit piggy
- very berry
- happy apple
- street sour

p. 22 - 23



herbal tea t-spoon

ingredients
caraway - glucose syrup,
sugar, dried caraway*,
caraway extract.
peppermint - glucose
syrup, sugar, dried pepper-
mint*, peppermint extract.
thyme - glucose syrup,
sugar, dried thyme*, thyme
extract.
peppermint & thyme -
glucose syrup, sugar, dried
peppermint*, peppermint
extract, dried thyme*,
thyme extract.

packing
1 spoon packet
2 spoons packet
PA/PE plastic bag 23 x 12 cm

- caraway
- peppermint
- thyme
- mix of peppermint &
thyme

p. 24 - 25

designers



Martynas Kazimierėnas
co-founder & chief designer



Elena Lašaitė
designer



Vytautas Gečas



Žygimantas Kudirka



Elvita Brazdylytė
Smiltė Bagdžiūnė



Lukas Avėnas

about us



2017
Participated
in 50 interna-
tional design
exhibitions
worldwide



2017
EUROPEAN
SAILS
nomination for
a breakthrough
into foreign
markets



2014 & 2017
GOOD DESIGN
AWARD
for reflective
badge & bird-
house



2016
OREFLECTOR
best selling
Lithuanian
design product
worldwide

70

2015
Cements
partnerships with
70 local
manufacturers
and suppliers

50
countries

2015
Global sales
increase to 50
countries
worldwide



2014
CREATIVE
BUSINESS CUP
national winner



2013
Outgrows a
small home of-
fice and moves
to a 200 m²
warehouse



2012
MARCH design
studio launches in
Vilnius, Lithuania
with a single
product in
production

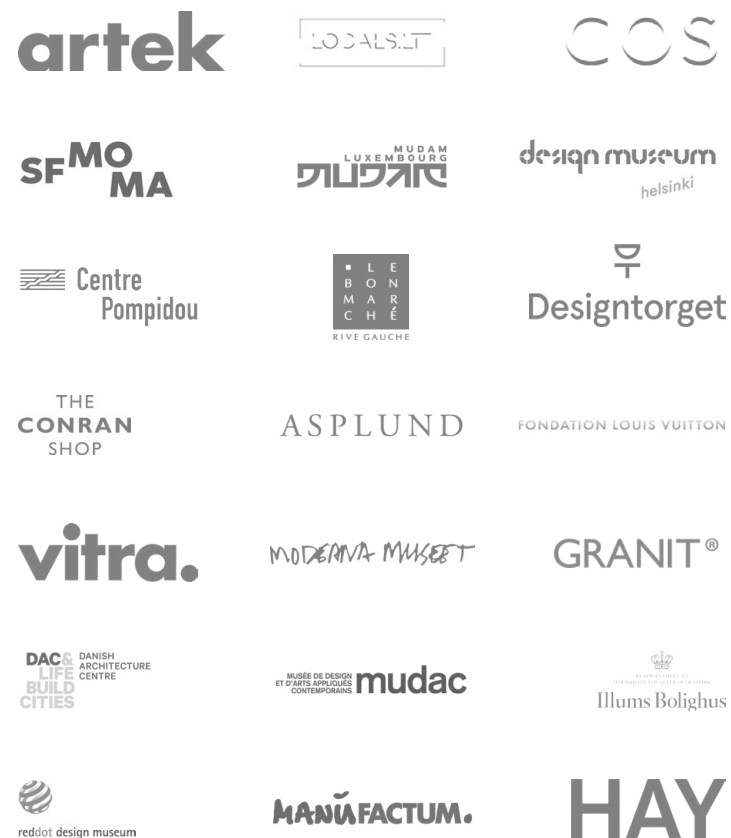
MARCH design studio is a product development company, founded in 2012 by two professionals – designer Martynas Kazimierėnas and manager Egle Opeikienė. Starting out as a local company of two people – after 5 years of dedicated work the studio has become an internationally acknowledged brand with products being sold in more than 50 countries across the world.

MARCH is constantly observing its surroundings and things of daily use in a quest to find a gap to improve existing objects, apply new inventions, and form new principles or habits. MARCH has strong views on overproduction, making sure that we only put into our pipeline and production objects that can be re-invented, and therefore avoiding unnecessary clutter on shop shelves. After identifying a need or a problem and inventing solution for it, MARCH is keen to implement modern materials and technologies in the production process. We have established a wide and reliable network of suppliers and partners to achieve the desired quality and quantity on time. All our products are produced by local manufacturers, and adhering to strict EU requirements. We personally inspect each product to ensure it is of a quality we can stand by.

MARCH invents its own products and also collaborates with other creative folks – our interests range from life-saving reflectors to handmade lollipops. We don't own any factories, so the objects we select to reinvent are not influenced by manufacturing methods. The product idea always comes first, followed by design, production and hands-on management. All that make MARCH an exciting brand for consumers and a reliable partner for resellers. Our international success story confirms this.

By the way, most of MARCH products have design patents, so copycats – watch out!

selection of resellers



In collaboration with



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Company
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 Vilnius 03104, Lithuania
 Registration number: 302792216
 VAT number: LT100006926915

Bank
 Company name: March design studio UAB
 Bank name: AB Swedbank
 Bank address: Konstitucijos ave.20A,
 Vilnius 03502, Lithuania
 IBAN: LT347300010131704201
 SWIFT code: HABALT22

march

improving things since 2012

march.it